



RESPONSIBLE SOLUTIONS



BRODY
CHEMICAL



WELCOME TO BRODY CHEMICAL

Brody Chemical began operations in Salt Lake City, Utah in 1975. Since then, the company has grown from a small local company to one that provides superior products and services to over half of the United States. Brody's success is attributed to its commitment to create innovative and highly effective products—manufactured under strict quality control standards, a responsive technical support team, and a professional, well-trained, service-driven sales force. Brody Chemical's comprehensive product line boasts over 600 different formulations of sanitation, institutional, industrial and maintenance chemicals for professional use. Reducing the risks associated with chemical usage and disposal, avoiding depletion of the Earth's natural resources, and enhancing the safety and work environment for clients are core values of Brody Chemical.

PRODUCT CATEGORY INDEX

ACID REPLACEMENT CLEANER ■ NON-ACID BATHROOM CLEANER.....	4
AIR FRESHENERS ■ CHOICE OF FRAGRANCES.....	4
ALL PURPOSE CLEANER ■ SUPER CONCENTRATED.....	4
BACTERIA CONCENTRATE ■ 800 BILLION PER GALLON	4
CARPET CLEANER ■ EXTRACTION CONCENTRATE.....	4
CARPET ENZYMES ■ DIGESTS ORGANIC STAINS.....	5
CARWASH SOAP (LOW FOAM) ■ AUTOMATIC WASHING.....	5
CARWASH SOAP CONCENTRATE (LOW FOAM) ■ 1X6=55.....	5
CARWASH SOAP (HIGH FOAM) ■ HAND WASHING.....	5
CARWASH SOAP CONCENTRATE (HIGH FOAM) ■ 1X6=55.....	6
CERAMICTILE CLEANER ■ NON-ACID TILE/SHOWER CLEANER.....	6
CITRUS DEGREASER ■ NATURAL CITRUS EXTRACT.....	6
CONCRETE CLEANER ■ CITRUS.....	6
DURAPLUS FINISH ■ EXCEPTIONAL BUFFABILITY	6
EASY GREEN ■ ENVIRONMENTALLY FRIENDLY	6
FRESH N CLEAN ■ MULTI-PURPOSE CLEANER.....	7
FRESH N CLEAN AIR FRESHENER ■ ELIMINATES ODORS.....	7
FRESH N CLEAN HEAVY DUTY CLEANER ■ POWERFUL CLEANER.....	7
FRESH N CLEAN MULTI-PURPOSE CLEANER CONCENTRATE ■ ACTIVE INGREDIENTS ONLY.....	7
FRESH N CLEAN NON-ACID BATHROOM CLEANER (PEROXIDE) ■ COMPLETELY SAFE.....	7
FRESH N CLEAN NON-ACID BATHROOM CLEANER SUPER (PEROXIDE) ■ POWERFUL CLEANER.....	8
FRESH N CLEAN SUPER MULTI-PURPOSE CLEANER ■ TOTALLY BIODEGRADABLE.....	8
FLOOR CLEANER ■ ALL-PURPOSE DEGREASER	8
GLASS AND MULTI-SURFACE CLEANER ■ WILL NOT STREAK.....	8
GLASS AND MULTI-SURFACE CONCENTRATE ■ ONE QT=FIVE GALLONS	8
HAIR AND BODY SHAMPOO ■ COMPLETE BODY WASH	9
LAUNDRY CONCENTRATE ■ EVERYTHING YOU NEED.....	9
LIQUID HAND SOAP ■ PLEASANT FRAGRANCE	9
LIQUID LIVE BACTERIA ■ INSTANT ODOR CONTROL.....	9
NON-BUTYL DEGREASER ■ SCIENTIFIC BREAKTHROUGH	9
SPARKLE CLEAN ■ NON-ACID CLEANER.....	10
WAX EMULSIFIER ■ REVOLUTIONARY STRIPPER.....	10

ACID REPLACEMENT CLEANER**NON-ACID BATHROOM CLEANER**

Acid Replacement Cleaner is a very powerful cleaning product that should be used on HARD SURFACES ONLY. This product replaces acids and acid type cleaners to take care of a large variety of cleaning and maintenance programs. It is acid free, 100% biodegradable, non-toxic, environmentally safe, nonflammable and user friendly. Removes calcium deposits and is great for cleaning grout without any unpleasant odors. Has a fresh lemon fragrance.

AIR FRESHENERS**CHOICE OF FRAGRANCES**

Dilute product 4:1 before using. For deodorizing, spray upwards into the atmosphere using a good sprayer that will produce aerosol size particles. For removing musty, moldy or dank odors, spray directly on the surfaces to be treated after they have been cleaned. Dampen a cloth with this product and use for wiping bathroom fixtures, telephones, door knobs, etc., for excellent deodorizing results. It can also be used as a deodorant in toilets.

ALL PURPOSE CLEANER**SUPER CONCENTRATED**

This product is a free rinsing, neutral, non-toxic concentrated, all purpose synthetic liquid detergent. It is a concentrated, chemically balanced detergent that first wets the soil by getting under and surrounding grime and dirt. Second, it penetrates dirt, grime, grease and breaks them up into small particles. Third, it emulsifies grease and oil. Finally, its soil suspending ingredients float away dirt and grime leaving a clean surface.

BACTERIA CONCENTRATE**800 BILLION PER GALLON**

Bacteria Concentrate is a multiple spore blend concentrate designed for use as a base culture in the formulation of biological based products. Bacteria Concentrate is designed specifically to improve the bioenzymatic liquefaction and digestion of organic waste. This concentrate promotes the rapid breakdown of organic matter in applications where accelerated enzymatic reactions are desired, such as in drain lines, grease traps and waste degrading applications. Recommended for drain lines and grease trap treatment in restaurants and food plants, bathroom cleaner and deodorizer, carpet and fabric care, laundry pre-spotter, portable toilet treatment and septic and waste treatment.

CARPET CLEANER**EXTRACTION CONCENTRATE**

This product is a very powerful but safe carpet cleaning liquid that emulsifies dirt and grime by stripping each carpet fiber clean and treats each fiber with an anti-soilant, antistatic, optical brightener and carpet deodorizer.

CARPET ENZYMES

DIGESTS ORGANIC STAINS

This product is a 4-strain biological organism treatment that actually digests protein and organic stains with active bacteria produced enzymes. This product is formulated to contain 60 million enzyme producing bacterium per ounce. It is a versatile soil and stain remover and deodorizer for blood, urine, fecal matter, coffee, tea, wine, ink, kool-aid, pet odors and stains, cosmetics, vomit, etc. It can also be used as a pre-spot treatment prior to shampooing carpets or laundering textiles. Always pretest carpets and fabrics for color fastness. Breaks down organic soils & stains, deodorizes carpets, upholstery & textiles in an easy and natural way. Materials in this product are biodegradable. Contains no acids or alkali and is non-pathogenic and Salmonella free.

CAR WASH SOAP (LOW FOAM)

AUTOMATIC WASHING

Loaded with cleaning and wetting agents, Car Wash Soap (Low Foam) will effectively remove a broad range of road-related soils, carbons and greases. This formula was specifically designed as a low foaming product to speed the rinsing process and to conserve water. Super concentration makes it very economical, dilute up to 400:1 with water depending on the cleaning power needed.

CAR WASH SOAP CONCENTRATE (LOW FOAM)

IX6=55

This product was developed to save money and shipping costs for our customers. Our regular product contains chelating agents, surfactants, emulsifiers, degreasers, foamers, wetting agents and a drying agent. It also contains 89% water. Our chemists have developed a way to take out all of the water and leave just the active ingredients. By eliminating the water from a 55 gallon drum of our regular product, you end up with 6 gallons of active ingredients. By adding (11%) of raw materials to 49 gallons (89%) of water you are actually making your own Car Wash Soap that can be diluted up to 400:1. It is totally biodegradable, streak-resistant, safe on waxed surfaces and can be used with any type of car wash equipment.

CAR WASH SOAP (HIGH FOAM)

HAND WASHING

Loaded with cleaning and wetting agents, this product will remove more effectively a broad range of soils and greases related to driving than other competitive types. Super concentration makes it more economical. Many very good chemical, cleaning and building ingredients are added, making it superior to other brands. Most competitive brands use only wetting and foaming detergents and do not add good cleaning chemical builders to it. This product uses very high levels of the two finest ingredients on the market. This gives it outstanding performance over other liquid types. This streak-resistant product is easy on waxed surfaces and is kind to the environment because it is biodegradable. It can be used with all types of washing methods on all types of vehicles and equipment.

CAR WASH SOAP CONCENTRATE (HIGH FOAM)

IX6=55

This product was developed to save money and shipping costs for customers. A 55-gallon drum of Car Wash Soap (High Foam) contains surfactants, emulsifiers, chelating agents, foamers, wetting agents and a drying agent. It also contains 89% water. By eliminating this water from the formulation, 6 gallons (1 bucket) of active ingredients remain. This super concentrated bucket, when mixed with 49 gallons of water, makes a 55-gallon drum of regular strength Car Wash Soap (High Foam), which should then be further diluted up to 400:1.

CERAMIC TILE CLEANER

NON-ACID TILE/SHOWER CLEANER

Ceramic Tile Cleaner is formulated to surpass today's safety and environmental regulations. Powerful, natural, citrus-based degreasers and deodorizers safely out-perform conventional hazardous solvent cleaners. This multi-purpose cleaner instantly emulsifies grease, oils and fats without the use of harsh acids, alkaline or petroleum solvents. Recommended for shower stalls and similar areas where soap scum and body oils accumulate leaving a dingy yellow film.

CITRUS DEGREASER

NATURAL CITRUS EXTRACT

Citrus Degreaser is formulated to surpass today's safety and environmental regulations. Powerful, natural, citrus-based degreasers and deodorizers safely out perform conventional hazardous solvent cleaners. This multi-purpose concentrate instantly emulsifies grease, oils and fats without the use of harsh acids, alkaline or petroleum solvents. This organic citrus extract is an effective drain cleaner and maintainer and deodorizes effectively even under the worst conditions.

CONCRETE CLEANER

CITRUS

This compound is a formulation of fast acting detergents, grease cutters, wetting agents and emulsifiers blended with soap regenerators that keep it working longer for more effective cleaning. It does an excellent job without leaving any film or residue to recollect dirt, grease or grime. Concrete Cleaner Citrus contains a powerful surfactant that combines oil and water into an emulsification solution.

DURAPLUS FINISH

EXCEPTIONAL BUFFABILITY

This ultra high-water floor polish is a product of revolutionary chemistry: a breakthrough in technology expected to have an impact on the floor polish industry as great as the development of zinc cross-linking. Provides higher gloss and longer wear properties than conventional polymer-based formulations, greatly decreasing the frequency of buffing and floor stripping operations. This product is a 24% solids thermoplastic floor finish.

EASY GREEN

ENVIRONMENTALLY FRIENDLY

This product is concentrated for tough jobs or can be diluted for various cleaning tasks. 100% Bio-degradable / Environmentally Friendly.

FRESH N CLEAN**MULI-PURPOSE CLEANER**

This Multi-Purpose Cleaner cleans and leaves a long lasting pleasant fragrance. It leaves no residue, so rinsing is not necessary. This product is totally biodegradable, and works in any water temperature in hard or soft water leaving no film, scum or soap deposits. It will not harm any surface not harmed by water.

FRESH N CLEAN AIR FRESHENER**ELIMINATES ODORS**

Bring a breath of fresh air to your facility with this light and airy fresh n clean scent. The delicate floral notes of lavender will remind you of the spring season as you rejuvenate and refresh all household items including clothing, fabrics, and furniture. Fresh N Clean Air Freshener will help eliminate tough odors and ward off unwanted smells providing a refreshing scent that will last for days.

FRESH N CLEAN HEAVY DUTY CLEANER POWERFUL CLEANER

Fresh N Clean Heavy Duty Cleaner is a heavy duty spray and wipe cleaner. It is specifically formulated to remove grease, oil, encrusted soil, tire marks, ink, smoke, carbon film, heel marks, and more from a variety of surfaces. This powerful cleaner features a concentrated heavy duty formula that has a wonderful Fresh N Clean scent. Leaves surfaces looking and smelling clean. This powerful Heavy Duty Cleaner requires no rinsing, leaves no residue and is ideal for use on surfaces such as vinyl, stainless steel and other surfaces not harmed by water, including most walls, floors, kitchen equipment and more.

**FRESH N CLEAN MULTI-PURPOSE
CLEANER CONCENTRATE****ACTIVE INGREDIENTS ONLY**

This product was developed to save money and shipping costs for our customers. Our regular product contains surfactants, detergents and emulsifiers. It also contains 89% water. Our chemists have developed a way to take out all of the water and leave just the active ingredients. By eliminating the water from a 55 gallon drum of our regular product, you end up with 6 gallons of active ingredients. By adding (11%) of raw materials to 49 gallons (89%) of water, you are actually making your own 55 gallon drum of product that can be diluted even further.

**FRESH N CLEAN NON-ACID
BATHROOM CLEANER W/PEROXIDE****COMPLETELY SAFE**

Fresh N Clean Non-Acid Bathroom Cleaner is a very powerful cleaner that is completely safe and easy to use. This product replaces acids and acid blend cleaners to take care of a large variety of cleaning applications. It is ACID FREE, 100% biodegradable, not-toxic, safe for the environment, non-flammable and user friendly. This product quickly removes stubborn calcium deposits on shower walls and fixtures, soap scum, mildew, grease and other difficult to remove soils.

**FRESH N CLEAN NON-ACID BATHROOM
CLEANER SUPER W/PEROXIDE**

POWERFUL CLEANER

Fresh N Clean Non-Acid Bathroom Cleaner Super is a very powerful cleaner that is completely safe and easy to use. This product replaces acids and acid blend cleaners to take care of a large variety of cleaning applications. It is ACID FREE, 100% biodegradable, not-toxic, safe for the environment, non-flammable and user friendly. This product quickly removes stubborn calcium deposits on shower walls and fixtures, soap scum, mildew, grease and other difficult to remove soils.

**FRESH N CLEAN SUPER
MULTI-PURPOSE CLEANER**

TOTALLY BIODEGRADABLE

This Super Multi-Purpose Cleaner cleans and leaves a long lasting pleasant fragrance. It leaves no residue, so rinsing is not necessary. The product is totally biodegradable, and it works in hot or cold, hard or soft water with no film, scum or soap deposits. It will not harm any surface not harmed by water.

FLOOR CLEANER

ALL-PURPOSE DEGREASER

This product is a concentrated blend of water, soluble solvents, penetrants, wetting agents and 100% synthetic detergents. It is one of the few cleaning solvents that attacks water-soluble molecular structure of oil films, greases, gum and varnish residues without damaging the surface itself. All dirt, soils, and debris are then able to be completely rinsed off with water. Good for use in restaurants, bakeries, meat packers, poultry processors, bottling plants, etc. Use to clean stoves, hoods, ventilating and air filtering systems, floors, walls and fixtures. Removes soot, smoke stains and grease from food processing and wrapping machines.

GLASS AND MULTI-SURFACE CLEANER

WILL NOT STREAK

This product quickly removes dirt, smudges, water spots, lipstick, hair spray etc., without streaking. It cuts cleaning costs for motels and hotels, hospitals, nursing homes, schools, churches, office buildings, stores, industrial facilities, car yards, taxi fleets, etc. It is excellent for all types of light duty cleaning, including Formica, Tile, Plastics, Stainless Steel, Aluminum, Wood, Plexiglas, Chrome and Painted Surfaces.

GLASS AND MULTI-SURFACE CONCENTRATE ONE QT=FIVE GALLONS

This product is a fast, easy to use glass cleaner concentrate that quickly dissolves deposits of grease, dirt, smoke film, finger marks, lipstick, crayon smudges and oil, then wipes off with a clean cloth or towel. A good glass cleaner is hard to find. 100% of all glass cleaners say they are streak free, in actuality, 90% are not. This product has been researched and developed into the best glass cleaner on the market today. Our product is fortified with a fantastic solvent type cleaner and ammonia to give a great cleaning and yet at the same time it will wash absolutely streak free.

HAIR AND BODY SHAMPOO

COMPLETE BODY WASH

Our product is a mild, highly concentrated body and hair shampoo. The rich lather rinses thoroughly, leaving skin and hair feeling really clean. This product is perfect for health clubs, gyms, tennis and racquetball clubs, hotel and motel guest rooms and recreational facilities. Eliminates wasteful, messy bar soaps and makes clean-up of showers quick and easy. The high concentration means a little goes a long way and also produces a rich, stable lather to float soils away. May also be used in a foaming dispenser to help cut back on over usage.

LAUNDRY CONCENTRATE

EVERYTHING YOU NEED

Our product is a revolutionary improvement in laundry cleaning compounds. A blend of 5 active cleaning, stain removing and bleaching agents. No other formula has either the balance, variety, quality and the concentration of this product. Our laundry concentrate more than satisfies the needs of the laundry industry as a cleaner, bleaching agent, disinfectant, whitener and oxidizer. It also has very strong odor counteracting properties. It is also safe on colors and all types of materials.

LIQUID HAND SOAP

PLEASANT FRAGRANCE

This product is formulated with specialized surfactants that are made to lift and suspend dirt and grime off of your hands. This formula was designed to give you optimal hand cleaning and produce less suds, to reduce the amount of water consumption at your facility. We have also incorporated a skin moisturizer to keep your hands from drying out.

LIQUID LIVE BACTERIA

INSTANT ODOR CONTROL

A convenient liquid form of living bacterial suspension to promote the decomposition of organic matter, grease, fats, carbohydrates, and sewer wastes without the use of harmful acids, alkalies or solvents. This product is recommended for use in sewer treatment plants, grease traps, drain lines, sump pumps, marinas, septic tanks, porta toilets, chemical toilets, recreational vehicles, mobile home parks, and other similar facilities. Regular use of this product will help to keep waste matter in a liquid state and free flowing. Use this product as a regular maintenance product to prevent and reduce the occurrence of drain clogging.

NON-BUTYL DEGREASER

SCIENTIFIC BREAKTHROUGH

This product is a technological breakthrough that cleans oil and greasy dirt better than butyl cellosolve. Butyl cleaners have long been considered most effective in removing greasy, oily soil. Well, now there's a new product so revolutionary it promises to make butyl cleaners obsolete, and it's in a safe-to-use form. This product is a non-butyl formulation so unique it's actually patented. It removes greasy, oily dirt better than any butyl product available. Butyl cleaners do not emulsify oil. This product does, which means oil and grease can be removed quickly, easily and completely. And as all soil is basically oil, you'll find this product meets all your cleaning needs more efficiently.

SPARKLE CLEAN

NON-ACID CLEANER

This non-acid bathroom cleaner is uses the power of natural citrus to remove soap scum, dirt, grime and light calcium deposits. The cleaner will leave your bathroom citrus fresh and is safe to use on all surfaces.

WAX EMULSIFIER

REVOLUTIONARY STRIPPER

Wax Emulsifier is the only stripper on the market today that totally re-emulsifies all modern floor finishes. Once it is applied to the floor surface, it transforms the floor finish back to its original liquid state enabling the user to pick up the emulsion using only a wet vacuum. This method makes stripping much easier and faster than conventional methods using mops and wax stripping pads. Wax Emulsifier makes regular wax strippers and wax stripper pads obsolete. Brody's revolutionary Wax Emulsifier will cut labor in half every time you strip a floor.



ENVIRONMENTAL GOALS:

- We manufacture and provide exceptional quality products and services, safe for the environment and the people who use them. Brody Chemical is constantly looking for ways to reduce the environmental impact of cleaning and maintenance chemicals.
- We strongly believe in environmental safety. Brody Chemical's Responsible Solutions "Green Products" will reduce pollution in our environment. This new product line has been manufactured to reduce the risks associated with cleaning chemical usage and disposal, to avoid depletion of our earth's natural resources and enhance the working environment of our customers.
- We have a strong commitment to make our own manufacturing facilities and products environmentally safe. Brody Chemical is working constantly to turn our own manufacturing facility into a "Green" environment. We are seeking to reduce energy consumption, reduce water usage and use only "recyclable" packaging in our manufacturing process.



GREEN SEAL is a non-profit organization that certifies products as environmentally preferable based on certain compliance and performance criteria, compared to industry standards.



ECOLOGO is the symbol of the Environmental Choice program, which is sponsored by the Environment Canada branch of the Canadian Government. The EcoLogo program reviews each applicant company's product, the manufacturing process, and the company's quality assurance and quality control programs in certifying products.



DESIGN FOR THE ENVIRONMENT (DfE) is a program sponsored by the United States EPA. The Design for the Environment (DfE) program works with individual industry sectors and environmental groups to evaluate the human health and environmental considerations, performance, and cost of traditional and alternative products and processes. DfE partnership projects promote the integration of cleaner, more economical, and smarter solutions into everyday business practices.

ABOUT BRODY CHEMICAL

Brody Chemical sells and provides service to over 50,000 customers in a variety of industries including manufacturing, industrial, mining, automotive, institutional, hospital, trucking, food and beverage, agricultural, and medical. Brody Chemical's sales representatives are trained to offer technical assistance and recommendations in selecting solutions and cleaning processes that best meet the needs of clients.

BR-DY
CHEMICAL

5125 WEST DIOUCE EAGLE CIRCLE, SALT LAKE CITY, UTAH 84118

www.brodychemical.com